

Global presence of your research at International Conference on Womens Health & Gynecology scheduled during September 14-15, 2020 in Osaka, Japan

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Obstetricians and Gynaecologists face a wide variety of challenges: Managing the care of patients of all ages from puberty through menopause and beyond; treating both acute and chronic health conditions; and of course, managing risk through the pregnancy and childbirth process. The United States has a higher ratio of maternal deaths than at least 40 other countries, even though it spends more money per capita for maternity care than any other. The lack of a comprehensive, confidential system of ascertainment of maternal death designed to record and analyze every maternal death continues to subject U.S. women to unnecessary risk of preventable mortality. Maternal deaths must be reviewed to make motherhood safer.

Women's Health Market

In 2010, global population accounted about 6.15bn of which 49.7% was women. The same trend is expected to be existing by 2025. By 2025, the world population is forecasted to be 8.19bn of which 49.5% will be women. This forecasted figure explains the growth potential of the Women's Health market till 2025. It is generally observed that women live longer as compared to men and undergo rapid hormonal, physiological and emotional changes in their log life time. This factor is now working as a catalyst for providing better education and healthcare services to women in all countries across the globe.

All major countries also increasing their healthcare budget time to time fuelling the growth of Women's Health Market. Also, the growing awareness of birth control methods in both developing and developed countries is the major driving factor for the growth of the market. Again, contraception and other birth control methods are supported by the governments in developing nations can be additional growth factor of the market.

Product Insights

Based on the product type, the global market is segmented into gynaecological imaging devices, surgical devices, and hand instruments. Surgical devices dominated the market with largest share in 2015. High usage of endoscopy devices and female contraceptives is

the factor which can be attributable to the largest share.

The need for highly durable and easily autoclavable surgical instruments has been growing increasingly owing to the growing number of surgical procedures globally. Advancement in technology and introduction of highly efficient devices which can provide quick and accurate diagnosis and minimize the operating time are the factors expected to give boost to the market growth in the upcoming years.

Global market for Women's Health

The global market for women's health therapeutics will grow from nearly \$33.0 billion in 2015 to nearly \$40.6 billion by 2020, with a compound annual growth rate (CAGR) of 4.2% for the period of 2015-2020.

The infertility treatment devices market is expected to reach USD 3,698.92 Million by 2020 from USD 1,822.32 Million in 2015, at a CAGR of 15.21%. Infertility treatment devices are used in assisted reproductive technologies (ART) like in vitro fertilization, intracytoplasmic sperm injection, and surrogacy for the treatment of infertility.

The global gynecological devices market is marked by a high degree of fragmentation due to the presence of numerous large manufacturers, reports Transparency Market Research (TMR) in a new business intelligence study. This leaves ample scope for market consolidation in the near future. Top companies like Boston Scientific Corporation, Cooper Surgical, and Olympus Corporation hold distinction on account of their widespread product portfolio and geographical outreach. These companies are struggling to introduce non-invasive devices to serve a larger consumer base which will eventually help to expand their geographical outreach.

The increasing demand for medical help for women-centric health issues is bringing in immense scope for growth in the gynecological device market. The small regional players play an important role and hold a significantly higher share in the gynecological device market. The increasing entry barriers and stringent rules and regulations for approval of a product are limiting the entry of new companies. Insufficient funding from

